

Expression of Interest: Volunteer Corporate + Community Partnerships Coordinator [1-2 positions]

About YPT

YPT is a Newcastle-based Not for Profit community organisation with a focus on theatre for young people by young people. YPT offers volunteer positions with purpose for individuals seeking to broaden their experience or contribute positively to the community.

YPT's model has social inclusion at its heart and fosters capacity building through community connectedness. It promotes a cultural shift away from maximising profits towards inclusion for all families by extending substantially lower fees than similar organisations in the region. Uniquely, YPT provides performance and production opportunities for students at zero to minimal cost, despite significantly high operating expenses. This is made possible through the use of a committed team of volunteers.

Over 400 students attend weekly classes at YPT. As well as staging 6 productions a year, YPT has nurtured the careers of young people in the areas of theatre tech training, youth director mentoring and drama teaching development.

About the Role

Purpose of Role:

The Volunteer Corporate and Community Partnerships Coordinator works closely with the President and YPT Executive and Management Committee to support the financial sustainability of YPT by optimising the finances awarded to the organisation through sponsorship, donations, fundraising, in-kind support and advertising. There will be a need to regularly communicate and collaborate with the Volunteer Grant Writer(s).

Key Responsibilities:

- Investigate resources and support from Creative Partnerships Australia by making contact with the NSW State Manager and obtain advice on philanthropy, fundraising and securing investment and partnerships YPT. Research other bodies who may be able to provide similar support and guidance.
- Understand the various types of fundraising and sponsorship options and recommend the best approaches for YPT. A good starting point is <https://www.creativepartnershipsaustralia.org.au/for-artists-and-arts-organisations/resources/glossary/>
- To increase opportunities available via fundraising and sponsorship, identify a priority list of specific fundraising causes and put a value to each.
- Develop a corporate sponsorship proposal document including the priority list of fundraising causes and values.
- In the sponsorship proposal document establish how various levels of support will be recognised e.g. Complimentary tickets for staff, thanking via social media channels, invitations to opening nights, acknowledgement in programs, naming on production t-shirts etc.
- Using the sponsorship proposal document approach suitable corporate sponsors for financial or in-kind support.
- Communicate the sponsorship priority list to the YPT community as they may be a good source of contacts.

- Collaborate with the Volunteer Grants Officer about sponsorship opportunities available through Charitable Trusts such as the Newcastle Permanent, The Greater and other large institutions.
- Investigate raising funds via corporate advertising in production programs.
- Consolidate information on the funds received via the YPT Remembers Reuben Fund. Communicate this information to the YPT community. Consider ways to promote this fund as a way of receiving ongoing donations.
- Consider raising funds for priority causes via a crowdfunding campaign.
- Establish a list of professional service contacts from the YPT community who are willing to provide adhoc, in-kind support e.g. marketing, graphic designers, builders etc.
- Recommend ways to thank those members of the community that provide in-kind support to YPT. Implement agreed approaches.

Your Experience:

- Experience with fundraising, corporate sponsorship and advertising or a professional background that demonstrates competencies enabling you to develop these skills.
- Enthusiasm to proactively learn about YPT
- A flexible and positive approach
- Strong initiative to develop this new position.
- Strong research skills
- Strong organisational skills
- Excellent written and verbal communication skills
- This position would require on average a minimum of 3 hours per week, either at the YPT Office or work from home. In some weeks this commitment may be more.
- In addition, the person would attend or provide a report to the monthly YPT General meeting.

Duration

- 12 months at which time there will be a further call for Expressions of Interest